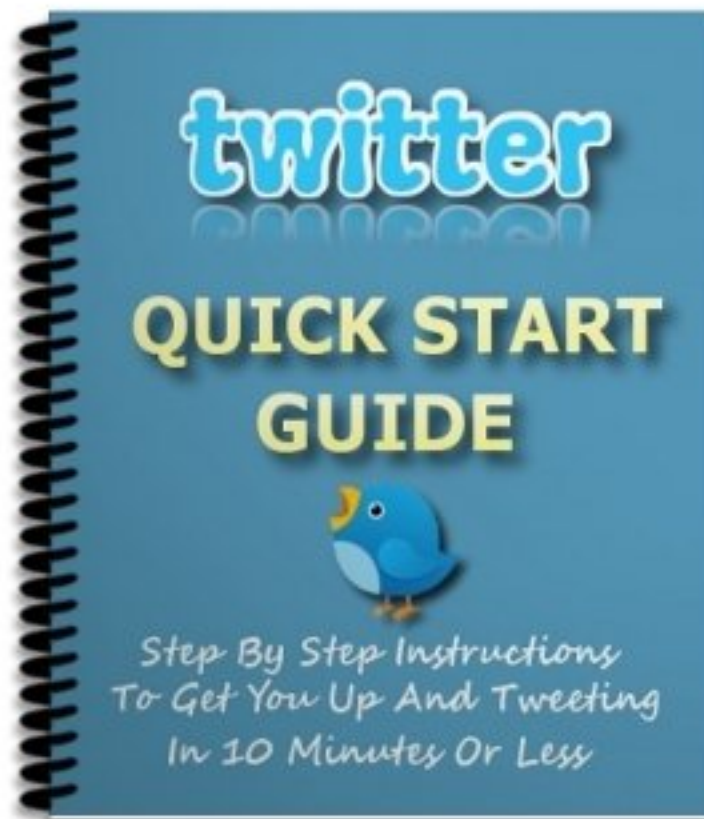


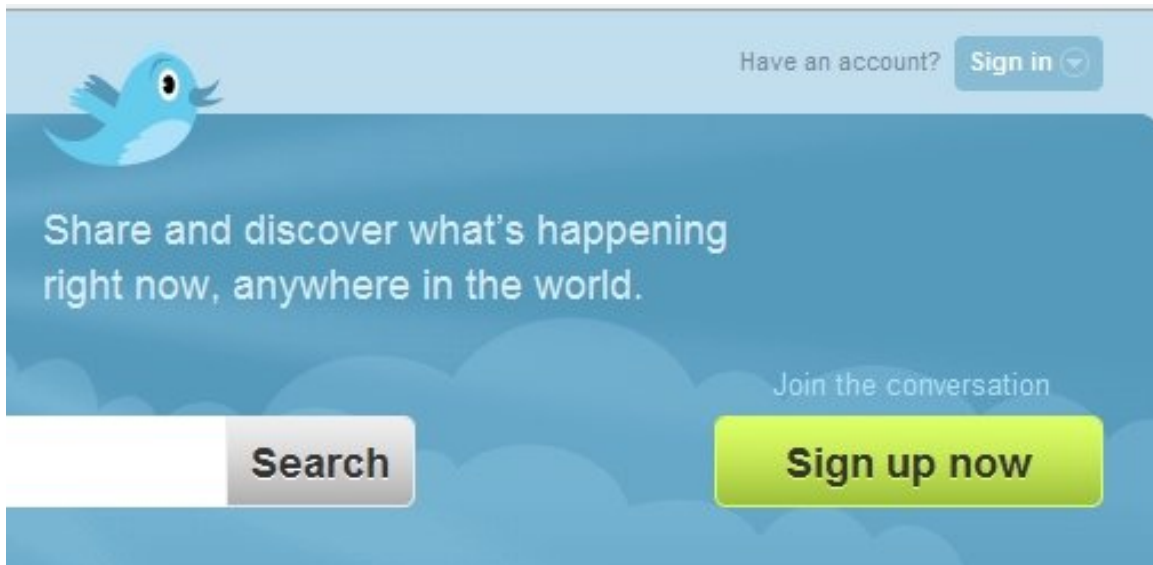
Twitter Quick Start Guide



So, you want to expand your business by using Twitter, but you're not sure where to start?

Well, the first thing is that you need to sign up for a twitter account! Luckily, signing up is quick and easy!

The first thing you need to do is go to twitter.com and register by clicking on the big green "Sign Up Now" button on the right.



The next screen is pretty self explanatory:

Join the Conversation

Already on Twitter? [Sign in.](#)

Already use Twitter on your phone? [Finish signup now.](#)

Full name ⇨ enter your first and last name

Username
Your URL: <http://twitter.com/USERNAME>

Password

Email

I want the inside scoop—please send me email updates!

Type the words above

UP **mudshy**

Can't read this?
[Get two new words](#)
[Hear a set of words](#)
Powered by [reCAPTCHA](#).
[Help](#)

Full Name - Enter your firstname and lastname here

Username – This is the username that will be shown on Twitter and will be part of your url (<http://twitter.com/username>) so choose wisely. You can type in the name and then it will show you if that name is available. If your chosen username is already taken, you could try using hyphens or adding numbers like 123 to the end.

Password – The password you want to use when you login to twitter

Email – the email address you want associated with your account

When you are done, enter the captcha code and click the "Create my account" button and your account will be instantly created!

Making Your First Tweet

Now that you have signed up, you can make your first tweet! If you thought the signup was easy, then you are really going to like tweeting – it's even easier!

First of all, let me explain a little bit about microblogging. Microblogging is the name given to the type of posts that are made on Twitter and it is simply a pared down version of blogging. Basically you sum up what you want to say in 140 characters or less.

Needless to say, it might require some thought to get your message across in this limited space but the great thing about it is that instead of making a verbose 350 word post, you only have to type in a few words and you are done!

Once you get the hang of condensing your message into a "tweet" then you will see why so many people love this platform for communication.

Now, depending on what you want to do with your Twitter account, I advise you to go sparingly with the promotional tweets. One good way to approach this type of social media marketing platform is to post mainly messages that are informative to your niche.

You might try setting up a google alert for your niche and when breaking news comes in be sure to tweet it out. That way you won't be seen as a spammer that only tweets self promotional messages.